

Station	WPGH-TV PITTSBURGH, PA	Agency	() MUNDY KATOWITZ MEDIA	Rep Firm	
Advertiser	() POLITICAL ISSUE GROU		1322 G ST SE	Sales Office	() WASHINGTON
Product	PRIORITIES USA ACTIO		WASHINGTON, DC 20003	Salesperson	() KATHRYN SARDINSKY
Estimate#	1522	Agency C/P1/P2/E	321/340/1522		
Buyer	CASEY BESSETTE	Flight Dates	08/28/2012 - 09/03/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

PRIORITIES USA ACTION *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	08/29-08/29	2P-3P	JUDGE J BROWN/JUDGE J BRWN B	:30	\$125.00	W	1	1	1	\$125.00
2	08/31-08/31	2P-3P	JUDGE J BROWN/JUDGE J BRWN B	:30	\$125.00	F	1	1	1	\$125.00
3	09/03-09/03	2P-3P	JUDGE J BROWN/JUDGE J BRWN B	:30	\$125.00	M	1	1	1	\$125.00
4	08/29-08/29	630P-7P	TWO & HALF MEN	:30	\$600.00	W	1	1	1	\$600.00
5	08/31-08/31	630P-7P	TWO & HALF MEN	:30	\$600.00	F	1	1	1	\$600.00
6	09/03-09/03	10P-11P	CH11NW-FX53@10	:30	\$900.00	M	1	1	1	\$900.00
7	09/02-09/02	11P-1130P	BG BNG THRY W	:30	\$300.00	SU	1	1	1	\$300.00
8	09/01-09/01	1P-3P	ROS	:30	\$35.00	SA	1	1	1	\$35.00

---REPORT TOTALS---

Report Totals: 8 / \$2,810.00

---SALES MONTHLY TOTALS---

Sep 12: 8 / \$2,810.00

Station WPGH-TV PITTSBURGH, PA

Advertiser () POLITICAL ISSUE GROU

Product PRIORITIES USA ACTIO

Estimate# 1522

Buyer CASEY BESSETTE

Phone#

Fax#

Agency () MUNDY KATOWITZ MEDIA

1322 G ST SE

WASHINGTON, DC 20003

Agency C/P1/P2/E 321/340/1522

Flight Dates 08/28/2012 - 09/03/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

Sales Totals: 8 / \$2,810.00
Station Totals: 8 / \$2,810.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$25,545	CABL	0%	KDKA	32%	UNKN	0%	WPCW	3%	WPGH	11%
		WPMY	1%	WPXI	30%	WTAE	23%				

Books null
Demos RA35+